

Opening the Conversation

We've created simple, non-confrontational conversation openers to help you gently explore what someone values, feels, or wonders about Europe.

1. "What do you think the UK gained or lost from Brexit?"
2. "If we had another vote on EU membership, would you vote the same way?"
3. "How do you think EU laws affected the UK day-to-day?"
4. "Do you feel better informed now than during the referendum?"
5. "Has your view on the EU changed since 2016?"
6. "What matters more to you, sovereignty or economic ties?"
7. "Do you think the EU understands Britain?"
8. "Would you support closer UK-EU cooperation in specific areas?"
9. "Have you ever changed your view on something, after seeing it reported differently by another media outlet?"
10. "Do you think rejoining is even possible, and what would it take?"